



EasyResource
Footage services

THE OPPORTUNITY

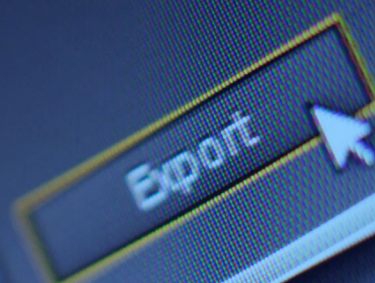
Unorganised or unused footage collections kept in storage, such as out-takes, are a valuable but under-utilized asset.

We provide the opportunity to harness the value of these resources.

We provide curation, editing, and tagging of such footage, to generate searchable clips of added value. We prepare the clips for upload to Asset Management systems.

The clips become valuable assets, that can be monetized by marketing through footage libraries.

Additionally the asset collections can be searched for and re-used within client internal archives.



ABOUT US

We have been in business for 14 years providing Creative Outsource Solutions.

Our Footage Editing studios comprise teams of talented individuals with a wealth of TV and film experience in the UK and across Europe.

We combine Footage Editing with Keywording (tagging), Metadata Management, Language Translation, and Footage Library Submission services.

Our aim is to process and enable monetization of unused footage in an efficient and cost effective way, with the minimum drain on client resources.



We are a Getty Images recommended keyword provider

FOOTAGE SERVICES

Our footage services include, but are not limited to:

- Removal of duplicate footage. Curation of footage collections
- Identification and removal of footage with legal restrictions on re-use, such as footage used in the original production for which it was shot
- Selecting and editing of footage to create Archival Clips for In-house archiving and/or Sales Clips for submission to footage libraries

- Professional quality keywording (Tagging)
- Data collation for every Clip (metadata information), enabling effective online searches – incorporating information provided from producer and shoot documents, releases, and additional information generated by viewing and researching the content
- Submission to your chosen archive or footage library, including clips and all supporting information needed
- We partner with MAM archive platforms, to help you to set up effective archive systems
So you can store, research and find all your archive video, for future use
- We can arrange and manage marketing plans, with the major footage libraries, such as Getty, Adobe, Shutterstock and Pond5
So your video gets global reach



To find out more or to discuss your potential needs, please contact us:

EMAIL: info@ERfootage.com

TIM CHRISTMAS (ACCOUNT MANAGER)
cell: +44 (0)7935 879203
email: tim.christmas@ERfootage.com

PHIL WHINNETT (MANAGING DIRECTOR)
CELL: +48 500 131923
EMAIL: phil.whinnett@ERfootage.com